

WKEQ(FM), WLLK-FM, WSEK(FM), WSFC(AM), WSFE(AM)

EEO PUBLIC FILE REPORT

April 1, 2011 - March 31, 2012

I. VACANCY LIST

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
Market Manager	1-49	17

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II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period ¹
1	African American Media Incubator Pearl Murphy 2164 Wisconsin Ave., NW Washington, District of Columbia Phone : Url : http://www.vc4africa.com/group/africanorthamericai Email : Fax : Manual posting Career Services	N	0
2	African American Media Incubator Pearl Murphy 2164 Wisconsin Ave., NW Washington, District of Columbia Phone : Url : http://www.vc4africa.com/group/africanorthamericai Email : sharris@radio-one.com Fax : 1--- Career Services	N	0
3	Alice Lloyd College 100 Purpose Road Pippa Passes, Kentucky 41844 Phone : 606-368-6136 Email : careerservices@alc.edu Fax : 1-606-368-6217 Janet Johnson	N	0
4	All Access 28955 Pacific Coast Hwy Suite 210-5 Malibu, California 90265 Phone : Url : http://www.allaccess.com Email : Fax : Manual posting Career Services	N	0
5	All Access.com 28955 Pacific Coast Hwy Suite 210-5 Malibu, California 90265 Phone : 310-457-6616 Url : http://www.allaccess.com Email : Fax : 1-310-457-8058 Career Services	N	0

¹ The SEU reached out by phone to additional candidates, but the employee responsible is no longer with the company, and therefore, we are unable to determine whether the outreach qualified as a simple screening or a full interview.

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RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
6	Association for Women in Communications 780 Ritchie Highway S28 Severna Park, Maryland 21146 Phone : Email : Fax : Manual posting Career Services	N	0
7	Bellarmino College 200 Newburg Road Louisville, Kentucky 40205 Phone : 502-452-8154 Email : mba@mbaweb.org Fax : 1-502-452-8050 Ann Zenan	N	0
8	Broadcast Employment Services P.O. Box 4116 Oceanside, California 92052 Phone : 760-754-8177 Url : www.amfmjobs.com Email : Fax : Manual posting Mark Holloway	N	0
9	Broadcast Employment Services P.O. Box 4116 Oceanside, California 92052 Phone : 760-754-8177 Url : www.amfmjobs.com Email : admin@amfmjobs.com Fax : 1-760-754-2115 Mark Holloway	N	0
10	Bureau of Indian Affairs 4149 Hightower Blvd Ste 380 Oklahoma City, Oklahoma 73108 Phone : 405-605-6051 Email : Fax : 1-405-605-6057 Joy Martin	N	0

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11	Clear Channel Careers Website 200 E. Basse Road San Antonio, Texas 78209 Phone : Url : www.clearcareers.com Email : Fax : Manual posting Career Services	N	0
12	Community Action Council PO Box 11610 Lexington, Kentucky 40576 Phone : 859-273-6395 Email : Fax : 1-859-244-2219 Clara Samuels	N	0
13	Dept for Employment 410 E Mt Vernon St Somerset, Kentucky 42501 Phone : 606-677-4124 Email : robert.carter@ky.gov Fax : 1--- Marylin Vaught	Y	0
14	Eastern Kentucky University SSB Room 465, Cpo 62 Richmond, Kentucky 40475 Phone : 859-622-1568 Email : career@eku.edu Fax : 1-859-622-1570 Laura Melius	N	0
15	Georgetown College 400 East College Street Georgetown , Kentucky 40324 Phone : 502-863-8122 Email : mba@mbaweb.org Fax : 1-502-868-7742 Jim Tussey	N	0
16	Goodwill Industries of KY 370 S Hwy 27 Ste #9A Somerset, Kentucky 42501 Phone : 606-678-0890 Email : tomi.thompson@goodwillky.org Fax : 1--- Kristel Fryman	Y	0

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17	Inside Radio Texas Phone : 800-640-8852 Email : Fax : Gene McKay	N	1
18	International College of Broadcasting 6 S Smithville Rd Dayton, Ohio 45431 Phone : 937-258-8251 Email : swackkid@yahoo.com Fax : 1--- Gary Doster	N	0
19	KBA Job Bank Kentucky Phone : Url : www.kba.org Email : kba@kba.org Fax : 1--- Career Services	N	0
20	Kentucky State University 400 Easr Main Street Frankfort , Kentucky 40601 Phone : 502-597-5948 Email : mba@mbaweb.org Fax : 1-502-597-6699 Veleria Shavers	N	0
21	Lindsey Wilson College 210 Lidsey Wilson Street Columbia , Kentucky 42728 Phone : 270-384-8065 Email : careerservices@lindsey.edu Fax : 1-270-384-8434 Amy Wells	N	0
22	Media Recruiter Centennial, Colorado 80016 Phone : 303-400-5150 Url : http://www.mediarecruiter.com Email : art@mediarecruiter.com Fax : 1--- Art Scott	N	0

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23	Monster 5 Clock Tower Place Ste 500 Maynard, Massachusetts 1754 Phone : 402-472-3522 Url : http://www.monster.com Email : Fax : 1-402-472-8675 Brendan McCauley	N	0
24	Morehead State University 220 Allie Young Hall Morehead, Kentucky 40351 Phone : 606-783-2233 Email : mba@mbaweb.org Fax : 1-606-783-5018 Mike Hopper	N	0
25	My Air Check #1-771 Gibsons Way Gibsons, Texas Phone : 604-740-1374 Email : registration@myaircheck.com Fax : 1--- Scott Russell	N	0
26	National Assoc of Hispanic Journalists 1193 National Press Bldg Washington, District of Columbia 20045-2100 Phone : Url : http://www.nahj.org/ Email : jobbank@nahj.org Fax : 1--- Career Services	N	0
27	National Association of Black Journalists 1100 Knight Hall, Suite 3100 College Park, Maryland 20742 Phone : 301-405-0248 Url : www.najb.org Email : Fax : 1-301-314-1714 Ryan Williams	N	0

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28	National Hispanic Media Coalition 55 S Grand Avenue Pasadena, California Phone : (626) 792-NHMC Email : info@nhmc.org Fax : 1--- Alex Nogales	N	0
29	National Lesbian & Gay Journalists Association 1420 K Street, NW, Suite 910 Washington, District of Columbia 20005 Phone : Email : info@nlgja.org Fax : 1-202-588-1818 Career Services	N	0
30	Native American Public Telecommunications Frank Blythe PO Box 23111 Lincoln, Nebraska Phone : Url : http://www.nativetelecom.org/ Email : native@unl.edu Fax : 1--- Frank Blythe	N	0
31	Nothern Kentucky University UC 230, Nunn Drive Highland Height, Kentucky 41099 Phone : 859-572-5680 Email : cdc@nku.edu Fax : 1-859-572-6996 Karen Chinetti	N	0
32	Office of Vocational Rehabilitation 650 N Main St Ste #230 Somerset, Kentucky 42501 Phone : 606-677-4116 Email : tracyj.wheeldon@ky.gov Fax : 1--- Tracy Vanhook	N	0
33	Pikeville College 147 Sycamore Street Pikeville, Kentucky 41501 Phone : 606-432-9200 Email : mba@mbaweb.org Fax : 1-606-432-9372 Brenda Maynard	N	0

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34	Radio & Records 2049 Century Park East Los Angeles, California 90067 Phone : 310-553-4330 Url : www.radioandrecords.com Email : elsalopez@clearchannel.com Fax : 1-831-796-4181 Lisa Deary	N	0
35	Radio 1 Broadcast School 700 3rd Street N. LL7 La Crosse, Wisconsin 54601 Phone : 800-889-2221 Email : director@radio1school.com Fax : 1--- Joe Deschler	N	0
36	Radio Online 3500 Tripp Avenue Amarillo, Texas 79121 Phone : Url : www.radio-online.com Email : Fax : Manual posting Career Services	N	0
37	Somerset Community College 808 Monticello St Somerset, Kentucky 42501 Phone : 606-679-8501 Email : Fax : 1-606-676-9065 Jon Burlew	N	0
38	Somerset High School 301 College St Somerset, Kentucky 42501 Phone : 606-678-4721 Email : amy.walters@somerset.kyschools.us Fax : 1--- Doug Grider	N	0

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39	Somerset Rotary Club 349 Langdon St Somerset, Kentucky 42501 Phone : 606-679-4668 Email : mitarter@forchtbroadcasting.com Fax : 1--- Joel Zimmer	N	0
40	Somerset/Pulaski Co Chamber of Commerce PO Box 126 Somerset, Kentucky 42502 Phone : 606-679-7323 Email : holly@spcchamber.com Fax : 1--- Jack Keeney	Y	0
41	Southwestern High School 1765 WTLO Rd Somerset, Kentucky 42503 Phone : 606-678-9000 Email : danita.ellis@pulaski.kyschools.us Fax : 1--- Louie Childers	N	0
42	Spalding University 851 South Fourth Street Louisville, Kentucky 40203 Phone : 502-585-9911 Email : mba@mbaweb.org Fax : 1-502-588-7170 Connie Holland	N	0
43	The Freeform Radio Initiative, Inc. Post Office Box 530369 Miami, Florida 33153-0369 Phone : 305 982 7233 Email : announcements@thefreeformradioinitiative.org Fax : 1--- Scott McWilliams	N	0
44	Thomas More College 333 Thomas More Parkway Crestview Hills, Kentucky 41017 Phone : 859-341-5800 Email : mba@mbaweb.org Fax : 1-859-344-3607 Renee Noel	N	0

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45	Transylvania University 300 North Broadway Lexington, Kentucky 40508 Phone : 859-233-8193 Email : mba@mbaweb.org Fax : 1-859-233-8785 Susan Rayer	N	0
46	Union College 310 College Street Barbourville, Kentucky 40906 Phone : 606-546-1258 Email : mba@mbaweb.org Fax : 1-606-546-1522 Amanda Spencer	N	0
47	United Way of South Central KY PO Box 861 Somerset, Kentucky 42502 Phone : 606-679-2974 Email : uwscky@hyperaction.net Fax : 1--- Carol Pruitt	Y	0
48	University of the Cumberlands 7528 College Station Williamsburg, Kentucky 40769 Phone : 606-589-4259 Url : www.cumberlandcollege.edu Email : dharp@ucumberlands.edu Fax : 1-606-539-4136 Debbie Harp	N	0
49	Western Kentucky University One Big Red Way Bowling Green , Kentucky 42101 Phone : 270-745-3095 Email : dan.onitsuka@wku.edu Fax : 1--- Dan Onitsuka	N	0
TOTAL INTERVIEWS OVER REPORTING PERIOD:			1

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	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description of Activity	No. of Stations Participants	Participant Title	Points
1	6/22/2011	Establishment of training programs for station personnel	An Account Executive/Sales Manager and two other Account Executives from our SEU attended a leadership seminar presented by the Kentucky Broadcasters Association and hosted by Revenue Development Resources. The seminar generally discussed the qualities that drive successful people and how to use those qualities to your advantage.	3	AE/Sales Mgr AE AE	1.00
2	10/12/2011	Establishment of training programs for station personnel	An Account Executive/Sales Manager and an Account Executive attended a training seminar sponsored by the Kentucky Broadcasters Association at Eastern Kentucky University. This three-hour seminar, entitled "Keeping it Real: Kill the Hype, Expose the Truth, Get Results," focused on getting results for advertisers, a critical component when considering an Account Executive for promotion to a management position.	2	AE/Sales Mgr AE	1.00
3	10/13/2011	Establishment of training programs for station personnel	Our Promotions/Community Affairs Director attended a training seminar sponsored by the Kentucky Broadcasters Association at Eastern Kentucky University. This seminar, entitled "Increase Revenues and Audience Engagement Using Social Media, Mobile, and the Web," focused on the growing use of social media, mobile, and the Internet in the broadcast industry. Knowledge of these industry components is invaluable for an Operations Manager, which is a natural promotion for Promotions Director.		Promotions/ Community Affairs Dir.	1.00

TOTAL POINTS OVER REPORTING PERIOD:**3.00**