

WSEK(FM), WSFC(AM), WSFE(AM), WLLK-FM & WKEQ(FM)

EEO PUBLIC FILE REPORT

April 1, 2009 – March 31, 2010

I. VACANCY LIST

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
NONE		

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II. MASTER RECRUITMENT SOURCE LIST (“MRSL”)

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over reporting period
1	Word-of-mouth referral	N	0
2	Somerset Rotary Club 349 Langdon Street Somerset, KY 42501 Joel Zimmer 606-679-4668	N	0
3	Office of Vocational Rehabilitation 650 N. Main St., Suite 230 Somerset, KY 42501 Tracy Vanhook 606-677-4116	Y	0
4	Southwestern High School 1765 WTLO Rd. Somerset, KY 42503 Louie Childers 606-678-9000	N	0
5	Somerset Community College 808 Monticello Street Somerset, KY 42501 John Burlew 606-679-8501	N	0
6	International College of Broadcasting 6 South Smithville Rd. Dayton, OH 45431 Gary Doster 937-258-8251	Y	0
7	Clear Channel – Clear Careers http://www.clearcareers.com	N	0

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over reporting period
8	Kentucky Broadcasters Association Job Bank kba@mis.net	N	0
9	Community Action Council P.O. Box 11610 Lexington, KY 40576 Clara Samuels 859-273-6395	Y	0
10	NAACP 724 Burgoyne Ct. Lexington, KY 40505 Anthony Ridgeway 859-252-7336	Y	0
11	Somerset/Pulaski County Chamber of Commerce P.O. Box 126 Somerset, KY 42502 Jack Keeney Phone: (606) 679-7323	Y	0
12	Department for Employment Services Somerset Local Office 410 East Mt. Vernon Street Somerset, KY 42502 Marylin Vaught 606-677-4124	Y	0
13	Goodwill Industries of Kentucky 370 South Hwy. 27, Suite 9a Somerset, KY 42501 Kristel L. Fryman 606-678-0890	Y	0
14	United Way of South Central Kentucky P.O. Box 861 Somerset, KY 42502 Carol Pruitt 606-679-2974	Y	0
15	On-Air Announcements (all SEU stations)	N	0

16	National Lesbian and Gay Journalist Assoc. www.nlgja.org	N	0
17	California Chicano News Media Assoc www.ccnma.org	N	0
18	South Asian Journalist Assoc. www.saja.org	N	0
19	Somerset High School 301 College St Somerset, KY 42501 Doug Grider Phone: (606) 678-4721	N	0
	TOTAL INTERVIEWEES OVER REPORTING PERIOD		0

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III. RECRUITMENT INITIATIVES

	TYPE OF RECRUITMENT INITIATIVE (MENU SELECTION)	BRIEF DESCRIPTION OF ACTIVITY
1	Provided training to allow personnel to acquire skills that could qualify them for higher level positions.	<p>Somerset Pulaski County 2009 Leadership Class</p> <p>Jo Shelly, Account Executive, attended this series of classes which ran from April 28, 2009 to December 8, 2009. Met once per month from 9am to 5pm with a group of 21 local business professionals. Participants visited the workplaces of attendees and discussed their various leadership and management styles. Each attendee discussed employment opportunities in their respective industries. Also attendees were given a “behind the scenes” look at each of the operations which included the following industries: Law, Justice, Broadcasting, Education, Retail, Manufacturing, Arts, and Healthcare.</p>
2	Provided training to allow personnel to acquire skills that could qualify them for higher level positions.	<p>Cincinnati Reds Media Day</p> <p>Josh McKinney (Sports Director and on-air play by play personality) and Bob Boon (Acct Exec and on-air play by play personality) attended this media day along with other broadcast affiliates. Participants were given access to the Reds’ broadcast studios, producers, engineers, and play by play personalities which provided a rare opportunity to learn how a nationally recognized sporting organization broadcasts approximately 150 live sporting events per year. The knowledge and insight gained were applied to our own play by play broadcasts of local high school sporting events.</p>